

LEE BRICE TICKETING LETTER - 2025 ONE-OFFS

**Please send the following items prior to announcing to nicole.tancredi@redlightmanagement.com : audit (with holds key), copy of the ticket text, confirmation presales are set up, and a venue map with hold locations colored.*

TICKET HEADER:

PROMOTER PRESENTS (small text)

LEE BRICE (large text)

VENUE INFO (large text)

DAY, DATE, TIME(large text)

SHOWTIME: per confirmed offer

TOUR NAME: Lee Brice

PRESALE TICKET LIMIT: 6

PUBLIC ON SALE TICKET LIMIT: 8

TICKET HOLDS:

- **LEE BRICE COMPS:** per confirmed offer
- **SUPPORT COMPS:** per confirmed offer
- **PLATINUM/AXS PREMIUM (TM/AXS venues only):** 10% of sellable capacity
 - Platinum tickets will go on sale on Tuesday prior to on sale at 10 AM local.
 - When cleaning up holds, please add inventory to platinum if needed before releasing to opens.

PUBLIC HOLDBACK: Please place a public holdback of 10% of the sellable capacity (with a variety of tickets in each price level including pit) to be released at the start of the public on sale. The remainder of the tickets should be released at the start of Tuesday's presales.

PRESALES:

- **VENUE PRESALE:** Venue presale will run on the venue's ticketing system beginning Tuesday prior to on sale at 10 AM until day prior to public on sale at 10 PM local. Sells from opens after all holds.
 - You can choose your venue password, must receive mgmt approval

PHOTO/VIDEO POLICY:

- Photographers can shoot the first three songs, no flash.
- Photographers can shoot from the pit only.
- No line feed permitted for any TV/Videographers.
- All photos must be approved by management

We look forward to working with you on a great show! Thank you!