



GAVIN ADCOCK TICKETING LETTER - UNLUCKY STRIKES TOUR 2025

**Please send the following items prior to announcing to nicole.tancredi@redlightmanagement.com audit (with holds key), copy of the ticket text, confirmation presales are set up, and a venue map with hold locations*

TICKET HEADER:

PROMOTER PRESENTS (small text)

GAVIN ADCOCK (large text)

UNLUCKY STRIKES (small text)

VENUE INFO (large text)

DAY, DATE, TIME(large text)

SHOWTIME: per confirmed offer

TOUR NAME: Unlucky Strikes Tour 2025

PRESALE TICKET LIMIT: 6

PUBLIC ON SALE TICKET LIMIT: 6

DELIVERY DELAY: Please enable ETR delay

DYNAMIC PRICING: Approved. Per offer scaling, must have approval from WME in writing

TICKET HOLDS:

- **GAVIN ADCOCK:** per confirmed offer
- **SUPPORT:** comps per confirmed offer. 10 P2 tickets for potential purchase
- **PLATINUM/AXS PREMIUM (TM/AXS venues only):** up to 10% of premium & reserved inventory ONLY. No capped value. **No Platinum/Premium for GA floor tickets.**
- **RLM:** 10 GA tickets for potential purchase - nicole.tancredi@redlightmanagement.com
- **Agency:** 10 P2 tickets for potential purchase - ALX@wmeagency.com
- **Label:** 10 GA/P1 tickets for potential purchase - jackson.ammons@wmg.com
- **Press:** 6 P2 tickets for potential purchase

VIP:

- Contact: regan.rauch@redlightmanagement.com
 - 30 packages per show
 - \$139.50
 - One (1) GA Ticket
 - Private M&G with Gavin
 - Photo with Gavin
 - One (1) Exclusive Gavin Adcock Merch Item

PUBLIC HOLDBACK: Please place a public holdback of 10% of the sellable capacity (with a variety of tickets in each price level including pit) to be released at the start of the public on sale.

PRESALES:

- **ARTIST PRESALE:** Artist presale will be run on Seated beginning Tuesday prior to on sale at 10 AM until local until Thursday 10 PM local. PW: LOOSESTRINGS
- **PROMOTER/RADIO/VENUE PRESALES:** Local presales will run on the venue's ticketing system beginning Wednesday prior to on sale at 10 AM until Thursday 10 PM local. Sells from opens after all holds. You may choose local presale passwords.

COUNTS: Regular ticket counts should be sent to Diggy Thorpe (acollignon.assistant@wmeagency.com) M,W,F through show day.

We look forward to working with you on a great show! Thank you!