

DONAVON FRANKENREITER – MARKETING & TICKETING LETTER



TOUR CONTACTS:

Tour Marketing: Ambra Baker / ambra.baker@redlightmanagement.com /

Ticketing: Ambra Baker

Digital: Paige Resor / paige.resor@redlightmanagement.com

ANNOUNCE: Please send to Ambra Baker prior to announce for approval.

ON SALE: Please send to Ambra Baker prior to announce for approval.

MARKETING:

All Approved Assets are [HERE](#):

Please send localized creative for approval prior to announce.

Please make sure you have a strong mix of radio/digital advertising to support your show. Send marketing & promo plans for approval prior to announce.

For advertising access – please request and send a note to Nina and copy me. All copy/creative need to be approved in advance.

For radio phoners- please send request to Ambra Baker.

TICKETING:

TICKET HEADER:

DONAVON FRANKENREITER (large text)

<http://donavonf.com/> (small text)

VENUE INFO (large text)

VENUE INFO (small text)

Day, Date, Time (large text)

SHOWTIME: Per confirmed offer letter.

SUPPORT: Per confirmed offer letter.

ALL promoter/venue/radio presale must be approved in advance. No discounting tickets without pre-approval.

TICKET COUNTS:

Please send counts to the following group listed below at 30 min, 1 hour, 2 hour and 5 pm on the day of your on sale broken out as:

Total sold today:

Total Open:

Grand total sold and gross (including presales):

Regular ticket counts should be sent to ambra.baker@redlightmanagement.com M,W,F through show day.



We look forward to working with you on a great show! Thank you!